

Draft Master Plan - West Devon Borough Council

Theme	Officer	Proposal	Level of influence	Doing now?	Annual Estimated Net potential Carbon	Annual Estimated Net potential Biodiversity	Timescale to implement (incl. current contract	Cost	Opportunity	Defer to Devon	Progress	Link to Busines	Reduce organisational	Notes/ Suggestions	Members notes and suggestions
11 Community Engagement	Lesley Crocker	Informing residents about how they can recycle – using norming messaging	1	Y	Med	Med	Ongoing	Low	Low	N	G				
11 Community Engagement	Lesley Crocker	Informing residents about what we are doing with climate change	1	Y	Low	Low	Ongoing	Low	Low	N	G				
11 Community Engagement	Lesley Crocker	Push the recycling messages hard this Christmas / Halloween	1	N	Low	Low	2 weeks	Low	Low	N	R				
11 Community Engagement	Lesley Crocker	Demonstrate the effectiveness of the campaigns and celebrate how well the public are doing by telling them after Christmas	1	N	Low	Low	2 months	Low	Low	N	R				
11 Community Engagement	Lesley Crocker	Link in more with recycle Devon and all of the other efforts that people are going around the District and borough	1	N	Low	Low	2 months	Low	Low	N	R				
11 Community Engagement	Lesley Crocker	Create an e newsletter and get people who are interested in supporting our emergency to sign up – begin to build an army of interested people	1	N	Low	Low	6 months	Low	Low	N	R				